

<https://jobs.eagmark.net/job/communications-specialist/>

## Responsibilities

- Work with SASAS project team and partners to develop, produce, and use relevant extension and training materials (flyers, posters, infographics, videos, etc.) to target communities (farmers, private sector, seed and fertilizer companies, agro-dealers, NGOs and agricultural extension personnel) and project events (demonstrations, field days, fairs, awareness/community engagement events).
- Develop brochures and technical bulletins for the SASAS project.
- As required, travel to document CIMMYT's work on the ground, including field visits, and taking still and video photography.
- Assist scientists in preparing scientific posters, presentations, and other materials.
- Document and communicate SASAS project news, updates, and stories for wider dissemination in project countries, and globally.
- Participates in sourcing goods and services from the vendors and consultants in the project including print, photography, and video production.
- Document high-interest stories for dissemination in suitable formats (interviews, photographs, success stories, and videos) to various target audiences.
- Produce quarterly newsletter of the SASAS project.
- Publish and disseminate the SASAS project results in various forms – print, digital, video or audio.
- Support networking and engagement activities with other relevant actors in project countries – as a specific contribution to the Activity's wider alignment and scaling objectives.
- Support innovative use of information, communication; and knowledge-based interventions and approaches across Activities, making use of, for example, participatory communication approaches, emerging ICTs, and working with partners in these areas.
- Oversee the activities related to the production of high-quality communications materials, including digital content, annual reports and reviews, newsletters, etc.
- Liaise with CIMMYT HQ and regional communications team to share project updates and stories.
- Perform other duties as directed by supervisors.

## Qualifications

- MSc Degree in Communications, Knowledge Management, Journalism or in a related field; or Bachelor's Degree in these fields with compensatory years of experience.
- At least five years' relevant experience in a development, research, corporate or international environment is a plus. Experience in relationship building with diverse stakeholders.
- Experience in supporting communications and/or media relations in agricultural research for development is an added advantage.
- Basic knowledge of and skills in desktop publishing, HTML, photography,

## Communications Specialist

### Hiring organization

International Maize and Wheat Improvement Center (CIMMYT)

### Employment Type

Full-time

### Industry

Agriculture

### Job Location

Khartoum, Sudan

and photo editing

- Fluency in English and working knowledge of other local languages in project countries is desirable.
- Experience coordinating and managing creative content platforms and working with graphic designers.
- Experience coordinating virtual and in-person events.
- Excellent communication, organizational and documentation skills
- Experience in supporting communications and/or media relations in agricultural research for development is an added advantage.
- Understanding of the specific work processes of the job with emphasis on deliverables.
- Ability to read, understand and assimilate complex technical information to produce clear, well-written summaries.
- Ability to present and package scientific information into various formats to suit specialist and non-specialist audiences.
- Experience in agriculture and developmental field in the country and/or region highly desirable.
- The selected candidate must exhibit the following competencies: Organization, Critical thinking, Teamwork, Client Orientation, Problem Solving decision making, Negotiation and Conflict resolution.

### **Job Benefits**

- Private Health Insurance
- Pension Plan
- Paid Time Off
- Training & Development
- Work From Home

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